



# ENGLISH CENTRAL

## TOP 10 BOOKS OF 2009

Here is team English Central's list of our ten favourite books of 2009. Generally speaking, we chose these books because of their awesomeness. Speaking more specifically, we chose them because of the great contribution they made to the teaching profession, their success in creating highly effective classroom materials based on current best practices and/or the innovativeness of their content. These publications, in other words, were this year's gems that kept us excited about books and our industry!



BUY 1 book from this list, SAVE 20%

BUY 2 books from this list, SAVE 25%

BUY 3+ books from this list, SAVE 30%


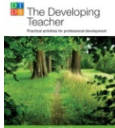
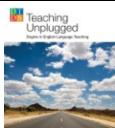
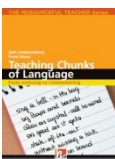

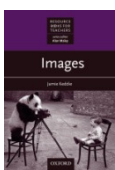

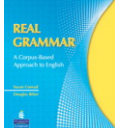
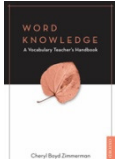
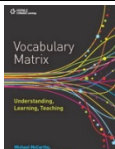
Discounts are good for all in stock items (sorry, no rainchecks), are valid in-store and online\* and must be paid at time of purchase (sorry, no purchasing on account allowed with this sale).

**ALL SALES ARE FINAL**

\*Because of the limitations of our eCommerce system, special discounts cannot be shown in the checkout process. However, rest assured that the deals above will be applied to your order once we receive and process the order!

1. **English for Academic Study (series)**
  - a. **Listening** (9781859645383)  
Campbell & Smith | Garnet Education
  - b. **Extended Writing & Research Skills** (9781859645482)  
McCormack & Slaght | Garnet Education
  - c. **Reading & Writing** (9781859645550)  
Slaght, Harben & Pallent | Garnet Education
  - d. **Vocabulary** (9781859645512)  
Colin Campbell | Garnet Education
2. **The Developing Teacher** (9781905085224)  
Duncan Foord | Delta Publishing
3. **Teaching Unplugged** (9781905085194)  
Thornbury & Meddings | Delta Publishing
4. **Teaching Chunks of Language** (9783852720562)  
Lindstromberg & Boers | Helbling Languages
5. **Transferable Academic Skills Kit** (9781859645369)  
Manning et al | Garnet Education
6. **Images** (9780194425797)  
Jamie Keddie | Oxford University Press
7. **50 Ways to Improve Your Intercultural Skills** (9781902741857)  
Dignen & Chamberlain | Summertown Publishing
8. **Real Grammar** (9780135155875)  
Conrad & Biber | Pearson Longman
9. **Word Knowledge** (9780194703932)  
Cheryl Boyd Zimmerman | Oxford University Press
10. **Vocabulary Matrix** (9781424052530)  
McCarthy et al | Heinle Cengage Learning

# Why did we choose these books?

<p><b>English for Academic Study</b>  <b>Listening</b>  <b>Extended Writing &amp; Research Skills</b>  <b>Reading &amp; Writing</b>  <b>Vocabulary</b></p>		<p>With its focus on the development of critical thinking and key academic skills, as well as its use of carefully-scaffolded activities alongside authentic texts, this series develops what students need to thrive in an academic environment. Now adapted to the North American market, these books are a refreshing and clear departure from the non-ESL related tome-like texts that have been an industry norm for a while now.</p>
<p><b>The Developing Teacher</b></p>		<p>Complete with theory, practical activities for use in the classroom and long-term projects, this book empowers teachers to act as agents of their own development. Take charge through easy-to-implement and encouraging activities.</p>
<p><b>Teaching Unplugged</b></p>		<p>This book deals with the "Dogme" approach to language learning, giving teachers a materials-light, learner-driven set of activities for immediate use in the classroom. Less prep without losing effectiveness – who can argue with that?</p>
<p><b>Teaching Chunks of Language</b></p>		<p>Aimed at high-level students, this book showcases how effective a practical application of the lexical approach can be. With clear aims at encouraging learner autonomy, this text offers teachers excellent insight into the 'hows' and 'whys' of English language chunking, coupled with almost 100 creative and engaging activities, which come with photocopiable materials.</p>
<p><b>Transferable Academic Skills Kit</b></p>		<p>With a clear and direct approach to guiding students through all aspects of university study including Essay Writing, Academic Culture, Critical Thinking and many more, this combined North American edition acts almost like cheat sheets for success that we wish we'd had during our university careers!</p>
<p><b>Images</b></p>		<p>This latest title from Oxford's Resources for Teachers series shows how to effectively use a range of resources like art, photography, advertising, the internet and student-generated images. It emphasizes how images can improve language production and how any activity can be made more effective with the use of an engaging visual.</p>
<p><b>50 Ways to Improve Your Intercultural Skills</b></p>		<p>This text provides an excellent introduction to the knowledge, awareness and skills needed to effectively navigate and succeed at international communications in English with unique &amp; highly engaging content which is unmatched in our industry!</p>
<p><b>Real Grammar</b></p>		<p>Based on corpus analysis, this title shows how speakers and writers use grammar in the real world. It points out the contrast of traditional grammar book 'correct' language and what is actually used as well as how structure use changes depending on the medium and genre.</p>
<p><b>Word Knowledge</b></p>		<p>This book deepens insight into the complex world of vocabulary teaching and learning and also opens the door to a much clearer understanding of what our students need to help develop their "word consciousness".</p>
<p><b>Vocabulary Matrix</b></p>		<p>Backed up by "corpus-based evidence", this book gives a fantastically clear overview of the 'matrix' of vocabulary methodology, and all in such a clear format that it will leave you wondering why every book isn't like this.</p>